

Madison Prince-Judd '20 **Rising Senior** 

**Major:** English: Creative Writing

San Francisco. CA Marketing Intern

**Edge Internship Program** Class of Summer 2019

## COLORADO Edge INTERNSHIP COLLEGE PROGRAM

As an intern, I will organize cross-platform content strategies, capture and analyze social media metrics, and produce effective, comprehensive, and entertaining marketing campaigns.

I'm most excited about getting the opportunity to gain the technical skills required to be an effective marketing team member, and to utilize the skills I've gained as a Creative Writing major.

Madison's passion for creativity and collaboration has shaped her experience at Colorado College. As a Creative Writing major, her love for story telling has prompted her desire to learn more about the world of marketing. She strongly believes that the most compelling stories are the ones that relate to the common human experience, and the best marketing campaigns do just that.

As a lifelong athlete, Madison hopes to merge her love for sports with her passion for storytelling by working in sports marketing after graduation. In her free time, Madison loves to listen to music, swim, and read. She is committed to creating some form of art daily, whether that be water coloring, writing, or weaving on her hand loom.